



BOYS & GIRLS CLUBS  
OF AMERICA

# 2019 Sponsorship Opportunities

PACIFIC MILITARY  
YOUTH OF THE YEAR  
CELEBRATION

# OUR MISSION

**TO ENABLE ALL YOUNG PEOPLE,  
ESPECIALLY THOSE WHO  
NEED US MOST, TO REACH  
THEIR FULL POTENTIAL AS  
PRODUCTIVE, CARING,  
RESPONSIBLE CITIZENS.**



## CORE BELIEFS

A Boys & Girls Club Provides:

- A safe place to learn and grow.
- Ongoing relationships with caring, adult professionals.
- Life-enhancing programs and character development experiences.
- Hope and opportunity.

# WHO WE ARE

## TO ENSURE SUCCESS IS WITHIN REACH OF EVERY CHILD WHO ENTERS CLUB DOORS

We aspire to have all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship and living a healthy lifestyle.



## PROVEN RETURN ON INVESTMENT

In late 2017, Consumer Reports named Boys & Girls Clubs of America as one of the "Best Charities for Your Donations." We have also been recognized as "the nation's #1 youth-serving organization" for the 23rd year in a row by The Chronicle of Philanthropy.

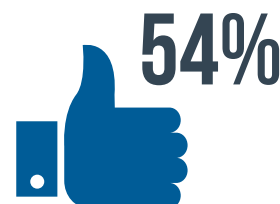


**97%** CLUB ALUMNI

*report having graduated from high school*



**CLUB ALUMNI**



**54%**

*say the Club "saved my life."*



# 2019 EVENT SPONSORSHIP

## PACIFIC MILITARY YOUTH OF THE YEAR CELEBRATION

honoring **SONY**

Thursday, July 11, 2019  
Hyatt Regency at Aventine, La Jolla, CA



For a Club kid, there is no higher honor than being named National Youth of the Year, spokesperson for all of Boys & Girls Clubs of America and the 4.3 million youth Clubs serve annually. Since 1947, the Youth of the Year program has helped today's young people develop the skills and character traits to become the leaders of tomorrow. Participants must show outstanding leadership at their Clubs, volunteer in their communities and uphold the values of being productive, caring, responsible citizens.

The journey begins with a rigorous application process at a member's Club, where local judges select one extraordinary teen to serve as the Club's Youth of the Year. From there, candidates go on to participate in state events. State Youth of the Year then vie to become their region's Youth of the Year, with pathways for both military and non-military Youth of the Year to advance. Ultimately, six outstanding teens – five regional Youth of the Year and the National Military Youth of the Year – will advance to Washington, D.C. for the National Youth of the Year Celebration on September 25, 2019.

The generous support of our Youth of the Year sponsors not only gives a young person the incredible opportunity to become a true civic-minded leader, affecting change in their community, state, region and country, but it also provides them with a series of scholarships to make their educational dreams come true.



To purchase tickets or learn more about sponsorship opportunities, please contact [Allison Krumholz](mailto:Allison.Krumholz@bgca.org) at [akrumholz@bgca.org](mailto:akrumholz@bgca.org) or 818-605-6877.

# PACIFIC MILITARY YOUTH OF THE YEAR CELEBRATION

Thursday, July 11, 2019 | Hyatt Regency at Aventine, La Jolla, CA

## PLATINUM SPONSOR - \$25,000

- Recognition as Platinum Sponsor
- Two tables of ten (20 seats) with premium seating
- Logo recognition on all pre-event collateral: invitation, event website, and email communications
- Logo recognition on event collateral: sponsorship signage, dinner program and media presentation played during guest walk-in and during dinner
- Name recognition in Media Release
- Special seating opportunity with regional Military Youth of the Year finalist
- Onstage recognition by emcee



## GOLD SPONSOR - \$17,000

- Recognition as Gold Sponsor
- Two tables of ten (20 seats) with preferred seating
- Logo recognition on dedicated registration website
- Logo recognition on event collateral: sponsorship signage, dinner program and media presentation



## SILVER SPONSOR - \$10,000

- Recognition as Silver Sponsor
- One table of ten (10 seats)
- Logo recognition on dedicated registration website
- Logo recognition on event collateral: sponsorship signage, dinner program and media presentation

## BRONZE SPONSOR- \$5,000

- Recognition as Bronze Sponsor
- One table of ten (10 seats) with priority seating
- Logo recognition in dinner program and media presentation



## INDIVIDUAL TICKETS- \$250

If interested in additional underwriting opportunities please contact Allison Krumholz at [akrumholz@bgca.org](mailto:akrumholz@bgca.org) or 818-605-6877.

# SPONSORSHIP **FORM**

# YES!

## WE WOULD LIKE TO SPONSOR AN EVENT

PACIFIC MILITARY YOUTH OF THE YEAR CELEBRATION

Thursday, July 11, 2019

Hyatt Regency at Aventine, La Jolla, CA

(Please check the box below):

PLATINUM SPONSOR - \$25,000

BRONZE SPONSOR - \$5,000

GOLD SPONSOR - \$17,000

INDIVIDUAL TICKETS- \$250

SILVER SPONSOR - \$10,000

## CONTACT INFORMATION

Please print sponsor organization name exactly as it should appear in the program and printed materials:

\_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Phone: \_\_\_\_\_  Home  Cell  Office

Company: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Payment Options:

Amount: \_\_\_\_\_  Check  Visa  MasterCard  American Express  Discover  Please Invoice

Please make checks payable to **Boys & Girls Clubs of America**.

Return to: **Boys & Girls Clubs of America, Pacific Region, 1150 S. Olive Street, Suite 2275, Los Angeles, CA 90015**

Name as it appears on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

If interested in additional underwriting opportunities please contact  
Allison Krumholz at [akrumholz@bgca.org](mailto:akrumholz@bgca.org) or 818-605-6877.

**PLEASE RETURN THIS FORM WITH YOUR PAYMENT**



## MYOY COMMITTEE MEMBERS

### Michael Fasulo

Co-chair  
President & COO, Sony Electronics Inc.

### Bruce Finn

Co-chair  
President & CEO, ActionLink LLC

### George L. Young

Co-Chair Emeritus

### Wim Selders

### Cheryl Goodman

Head of Corporate Communications & Corporate Social Responsibility, Sony Electronics Inc.

### Julie Wenzel

Sr. Manager, Corporate Communications & Corporate Social Responsibility, Sony Electronics Inc.

### Ken Lindsey

Branch Manager, Southland Industries

### Brad van Dillen

President, Consumer Technology, The NPD Group, Inc.

### Trisha van Dillen, M.A. SLP – CCC

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Managing Director, Private Wealth Advisor Morgan Stanley's Private Wealth Management

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Managing Director & COO, Sequoia Heritage

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### Rosemary Turner

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### Sam Newman

Partner, Gibson, Dunn & Crutcher, LLP

### Skip Keesal

Founding Partner Keesal, Young & Logan

### Steve Layton

Principal & Co-Founder, LBA Realty

### Steve Mosko

CEO, Village Roadshow Entertainment Group

### Tim Armour

Chairman and CEO, Capital Group

### Tim Wennes

West Coast President and Head of Retail Banking and Wealth Markets, Union Bank, N.A.

### Wim Selders

## PACIFIC BOARD OF GOVERNORS

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Senior Managing Partner Emeritus, Tennenbaum Capital Partners, LLC

### Denzel Washington

Actor

## PACIFIC REGION TRUSTEES

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Founder and President, A.C. Green Youth Foundation

### Al Multari

### Byron Roth

Chairman & CEO, ROTH Capital Partners

### Connie Heldman

Broker/President, Datanation Services Corporation

### George Young

### George Zimmer

Founder & CEO Generation Tux

### Ginnie Carlier

Partner, Ernst & Young LLP

Boys & Girls Clubs of America  
Pacific Region

213-725-5501

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Los Angeles, CA 90015

**GREAT FUTURES START [HERE.](#)**



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OF AMERICA**